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Media and Literature in Multilingual Hungary, 1770–1820

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The period covered in this volume was particularly important in Hungarian cultural history regarding the interactions of print media with other social and cultural formations. The expansion of the market of media products was accompanied by the acceleration of social communication and the broadening of its participant base. Weekly newspapers and periodicals published only a few times a year followed international patterns. As new reading habits and editorial-authorial roles emerged, an increasing number of people took advantage of the new opportunities to publish. Essays in this collection reveal the cultural dynamism of multilingual media in the Hungarian Kingdom, as well as the centrality of the press to our understanding of the period from 1770 to 1820.